

Dundas Dukes Baseball Club | 2017 Sponsorship Details

WE ARE FLEXIBLE!

Below you'll see details for sponsorship and advertising programs for 2017. We can negotiate to fit your needs and ideas. Please contact Mike Ludwig (dundasdukes@gmail.com) or Ira Carlson (ads@dundasdukes.com) if you have any questions or thoughts. We look forward to working with you!

LF/RF WALL SIGNS

In addition to the full color \$1,000 center field 16' x 8' signs, this year the Dukes are offering sponsorship/ad spots in left field and right field. The 12' x 6' signs will be available in black and white for \$500 plus \$100 (half the printing cost) to print the signs. Fence signs will be up for over 65 Games in 2017 -- High School, Legion, Over-35 and Dukes -- as well as kids clinics.

GAME DAY SPONSORSHIPS

Returning in 2017 is an opportunity to sponsor themed days and nights at Dukes games. Two Dukes marketing interns will operate the fanfare, including two on-field contests and a ceremonial first pitch. Sponsors will be featured on the schedule page of the Dukes' website, Instagram, Twitter and Facebook, and will be announced numerous times during the game. Organizations can also send a representative to throw the first pitch. Sponsors can pick a theme from the list below or come up with their own, subject to approval of the Dukes.

Themed Game Ideas

- | | | |
|--------------------------------------|--|--|
| - Karaoke Night | - Armed Services Day, Night | - Prince Night |
| - Talent Show | - Boy Scout Night/Summer Camp Night | - A night of Redundancy |
| - Farm Animal and Tractor Day | - Classic Car Night | - Schedule Poster Night |
| - Service Night/Food Drive | - Blues Night | - Toy Night |
| - Youth Baseball Days/Nights | - Minnesota and Local Music Night | - Nerd Night |
| - Dairy Night | - The Color Orange Night (orange food/bev, clothes) | - Dundas/Northfield Business Cookoff Night |
| - Breakfast Food Night | - Family Fun Day | - Halfway to Festivus Night |
| - Hawaiian Day/Night | - Board Game Night | - Gameshow Night |
| - Coach Night | - Action Hero Night | - Price Is Right Night |
| - Arts and Crafts Day | - Business Casual Night | - Farmer's Market Day |
| - Bring Your Pet to the Park Day | - Olympic Night | - Garage Sale /Yard Sale Day |
| - 90's Night (Movies, Music, Trivia) | - General Fitness Night | - Baseball Movie Day/Night (Movie after game?) |
| - 80's Night (Movies, Music, Trivia) | - Fatty Foods Night | - Baseball Card and Book Day |
| - 70's Night (Movies, Music, Trivia) | - A Night of Relaxation (Spa, New Age Music, Massages) | - Guys Night |
| - Halloween Night | - Back to the 50's Night | - Ladies Night |
| - Ugly Outfit Night | - Jersey Night | - Crazy Hair Night |
| - Marilyn Sellers Night | | - Get Healthy Day |

IN-GAME ACTIVITIES AND PROMOTIONAL ITEMS

Available in 2017:

- \$1 Foul balls are back. For \$25 per game sponsored, you can make each returned foul ball worth \$1 for kids at the park.
- 10 games worth of Dukes Trivia for \$100 (once per game, 10 times)
- 10 games worth of 5th-inning dragging of the infield for \$100 (Once per game, 10 times. Option to have participants wear sponsored T-Shirts).
- 15-second audio spots played between innings (20 total spots: twice per game, 10 times) for \$100.

PROMOTIONAL ITEMS

Available in 2017:

- \$200 puts your business or organizational logo on the Dukes Pocket Schedule (1,000 distributed in the community) or on the Dukes Schedule Poster (50 given to area businesses, 100 given out at park).
- \$500 will sponsor and support one of two internship positions the Dukes will hire in 2017. These interns will manage all promotional activities and entertainment during games and be the Dukes' contact with group sales and birthday parties.

2017 DUNDAS DUKES HOME SCHEDULE

Sun, April 30	St. Louis Park	2 p.m.	Sun, June 11	Dundas Invitational	3 p.m.
Fri, May 5	Minneapolis Cobras	7:30 p.m.	Sun, June 18	Highland Park	2 p.m.
Sun, May 7	Randolph Railcats *	2 p.m.	Fri, June 23	Cannon Falls Bears *	7:30 p.m.
Wed, May 10	Chanhassen Redbirds	7:30 p.m.	Sun, June 25	Hastings Hawks * #	2 p.m.
Fri, May 12	Minneapolis Angels	7:30 p.m.	Wed, June 28	Eagan Bandits	7:30 p.m.
Wed, May 17	Austin Greyhounds #	7:30 p.m.	Tue, July 4	Northfield Knights * #	2 p.m.
Fri, May 19	Hampton Cardinals *	7:30 p.m.	Fri, July 7	Austin BlueSox #	7:30 p.m.
Wed, May 24	Faribault Lakers	7:30 p.m.	Fri, July 14	Elko Express #	7:30 p.m.
Fri, May 26	Lake City Serpents *	7:30 p.m.	Wed, July 19	New Market Muskies	7:30 p.m.
Sun, May 28	Opponent TBA	2 p.m.	Fri, July 21	Rochester Royals #	7:30 p.m.
Sun, June 4	Miesville Mudhens * #	2 p.m.	Sun, July 23	Red Wing Aces * #	2 p.m.
Fri, June 9	Highland Park	7:30 p.m.	Wed, July 26	Minnetonka Millers	7:30 p.m.
Sat, June 10	Minnetonka Millers	8 p.m.	Tue, Aug 1	Northfield Knights	7:30 p.m.

Dundas Dukes Baseball Club | 2017 Sponsorship Form

NAME _____ ORGANIZATION _____

PHONE _____ E-MAIL _____

ADDRESS _____ CITY, ST, ZIP _____

WALL SIGNS-----

- LARGE FULL-COLOR CENTERFIELD WALL SIGNS (16' x 8')** (6 AVAILABLE)

ON WOOD CENTERFIELD FENCE..... QTY _____ @ \$1,000 ea. = _____
**Includes full-page ad in book and a Sunday Game Sponsorship.
 **Split cost for one-time sign production with Dukes. (\$150 in addition to sponsorship). Production \$150
 ***Note that fence signs will be up for over 65 Games in 2017 (High School, Legion, Over-35 and Dukes). We will contact you about design.*

- BLACK/WHITE WALL OUTFIELD SIGNS (12' x 6')** (16 AVAILABLE)

ON LF or RF CYCLONE FENCE..... QTY _____ @ \$500 ea. = _____
**Includes half-page ad in book and a Wednesday or Friday Game Sponsorship.
 **Split cost for one-time sign production with Dukes (\$100 in addition to sponsorship). Production \$100
 ***Note that fence signs will be up for over 65 Games in 2017 (High School, Legion, Over-35 and Dukes). We will contact you about design.*

BOOK ADS-----

- FULL PAGE (7.5" x 8.75")**..... @ \$200 ea. _____
- HALF PAGE (7.5" x 4.25" or 3.625" x 8.75")**..... @ \$125 ea. _____
- QUARTER PAGE (3.625" x 4.25" or 7.5" x 2.0")**..... @ \$75 ea. _____
- EIGHTH PAGE (3.625" x 2.0")**..... @ \$50 ea. _____

*PLEASE SEND ARTWORK TO: ads@dundasdukes.com

GAME DAY SPONSORSHIPS-----

- 2017 THEMED GAME DAY SPONSORSHIPS**

COVERS UMPIRES, BASEBALLS, IN-GAME PROMOS..... QTY _____ @ \$200 ea. = _____
 ORGANIZATIONS CAN SEND REPRESENTATIVE TO THROW OUT FIRST PITCH. (26 AVAILABLE)

*See Details page and Schedule. PREFERENCE FOR THEME AND DATE: _____

IN-GAME ACTIVITIES-----

- \$1 FOUL BALL SPONSOR** (26 AVAILABLE)

Sponsors One Game of \$1 Foul Balls for Kids at the Park..... QTY _____ @ \$25 ea. = _____

- DUKES TRIVIA (x10)** (3 AVAILABLE)

Sponsors Dukes 6th Inning Trivia for 10 Games..... QTY _____ @ \$100 ea. = _____

- 5th INNING INFIELD DRAG (x10)** (3 AVAILABLE)

Sponsors 5th Inning Dragging of Infield for 10 Games..... QTY _____ @ \$100 ea. = _____

- 15-SECOND AUDIO ADS AT GAMES (20)** (8 AVAILABLE)

Played twice at 10 different games (8 AVAILABLE)..... QTY _____ @ \$100 ea. = _____
**Dukes can create spots.*

PROMOTIONAL ITEMS-----

- 2017 POCKET SCHEDULE SPONSOR** (2 AVAILABLE, DUE APRIL 1)


LOGO ON 1,000 POCKET SCHEDULES..... @ \$200 ea. _____

- 2017 POSTER SCHEDULE SPONSOR** (2 AVAILABLE, DUE APRIL 1)

LOGO ON 150 POSTER SCHEDULES..... @ \$200 ea. _____

- 2017 MARKETING INTERNSHIP SPONSOR** (2 AVAILABLE)

Sponsors one of two Dundas Dukes Summer Internship Position @ \$500 ea. _____
 LOGO ON INTERN JERSEY. MENTION EACH GAME

	REMIT PAYMENT TO: DUNDAS BASEBALL ASSOCIATION PO BOX 3 DUNDAS, MN 55019 (Keep bottom copy, send top two copies in with payment)	TOTAL	_____
		PAID	_____
		DUE	_____